Planning Calendar

JANUARY
Editorial: Innovators/Creatives, Juice
Special Advertising Sections: Private Schools, Senior Living, CEO/CIO Profiles
Space Deadline: 11/21  Art Deadline: 11/25
Subscribers Receive Copies: 12/19

FEBRUARY
Editorial: Fitness Issue, Reasons to Love SD
Special Advertising Sections: BBB Torch Awards, Spa Profiles, Fitness Profiles
Space Deadline: 12/19  Art Deadline: 12/23
Subscribers Receive Copies: 1/23

MARCH
Editorial: Neighborhoods, Spring Fashion
Special Advertising Sections: Lawyer Profiles, Community Profiles, Destination Hawaii
Space Deadline: 4/23  Art Deadline: 1/27
Subscribers Receive Copies: 2/20
Events: Get Fit

APRIL
Editorial: Get Outside, Best of North County
Special Advertising Sections: Golf Guide, Medical Profiles, Destination Arizona & Las Vegas
Space Deadline: 2/20  Art Deadline: 2/24
Subscribers Receive Copies: 3/20
Events: Best of North County, Exquisite Weddings Launch Party

MAY
Editorial: Beer, Road Trips
Special Advertising Sections: Destination Hawaii & Desert
Space Deadline: 3/21  Art Deadline: 3/25
Subscribers Receive Copies: 4/24
Events: Top Tech Execs

JUNE
Editorial: Best Restaurants
Special Advertising Sections: Chef Profiles, Community Profiles, La Jolla Festival of the Arts
Space Deadline: 4/17  Art Deadline: 4/21
Subscribers Receive Copies: 5/22
Event: Best Restaurants Kick-Off

JULY
Editorial: Summer Guide
Special Advertising Sections: Summer in the City, Casino Guide, Private Schools, Temecula Wine Country, Top Tech Exec Awards, Best of Ensenada
Space Deadline: 5/22  Art Deadline: 5/26
Subscribers Receive Copies: 6/26

AUGUST
Editorial: Best of San Diego
Special Advertising Sections: Senior Living, Chef Profiles
Space Deadline: 6/26  Art Deadline: 6/30
Subscribers Receive Copies: 7/24

SEPTEMBER
Editorial: 100 Things to Do, Fall Arts, Fashion
Special Advertising Sections: Woman of the Year Awards, Spa Profiles, Destination Hawaii & San Francisco
Space Deadline: 7/24  Art Deadline: 7/28
Subscribers Receive Copies: 8/21
Event: Woman of the Year Awards

OCTOBER
Editorial: Top Doctors
Special Advertising Sections: Medical Profiles, Destination Las Vegas
Space Deadline: 8/28  Art Deadline: 9/1
Subscribers Receive Copies: 9/25
Events: Latinos Making a Difference, Exquisite Weddings Launch Party

NOVEMBER
Editorial: Mexican Food, My Childhood in SD
Special Advertising Sections: Latinos Making a Difference, Ski Vacations, Destination Hawaii & Palm Springs
Space Deadline: 9/25  Art Deadline: 9/29
Subscribers Receive Copies: 10/30
Event: Top Doctors Gala

DECEMBER
Editorial: Best New Restaurants, Home Entertaining
Special Advertising Sections: Charitable Giving Guide, Gift Guide
Space Deadline: 10/23  Art Deadline: 10/27
Subscribers Receive Copies: 11/27

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