

2012 Planning Calendar

JANUARY		ON-SALE: 12/27
<p>50 People to Watch*</p> <ul style="list-style-type: none"> Style Business Home Dining Travel 	<p>Special Sections***</p> <ul style="list-style-type: none"> K-12 Private School Guide Senior Living Exploring North County Five Star Wealth Managers** 	<p>Important Dates</p> <ul style="list-style-type: none"> Space Reservation Deadline: 11/23 Art Deadline: 11/29 Mailed to Subscribers: 12/14
FEBRUARY		ON-SALE: 1/31
<p>Reasons to Love San Diego</p> <ul style="list-style-type: none"> Style Business Home Dining Travel Doug Manchester 	<p>Special Sections***</p> <ul style="list-style-type: none"> BBB Torch Awards Health, Beauty & Spa Profiles South Bay Living 	<p>Important Dates</p> <ul style="list-style-type: none"> Space Reservation Deadline: 12/23 Art Deadline: 1/3 Mailed to Subscribers: 1/18
MARCH		ON-SALE: 2/28
<p>Most Beautiful Homes</p> <ul style="list-style-type: none"> Best Lawyers* Style Fashion Business Home Dining Travel 	<p>Special Sections***</p> <ul style="list-style-type: none"> Exploring North County Destination: Hawaii Five Star Real Estate** Golf Guide - Public & Private Courses Lawyer Profiles Developer & Designer Profiles 	<p>Important Dates</p> <ul style="list-style-type: none"> Space Reservation Deadline: 1/27 Art Deadline: 1/31 Mailed to Subscribers: 2/15
APRIL		ON-SALE: 3/27
<p>Get Outside (hikes, bikes, trails)</p> <ul style="list-style-type: none"> The Health Issue Style Business Home Dining Travel 	<p>Special Sections***</p> <ul style="list-style-type: none"> Doctors, Dentists and Hospital Profiles Destination: Phoenix Salute to Nurses 	<p>Important Dates</p> <ul style="list-style-type: none"> Space Reservation Deadline: 2/24 Art Deadline: 2/28 Mailed to Subscribers: 3/14
MAY		ON-SALE: 4/24
<p>The Beer Issue</p> <ul style="list-style-type: none"> Best of North County* Style Business Home Dining Travel 	<p>Special Sections***</p> <ul style="list-style-type: none"> Exploring North County Top Tech Exec Awards* Destination: Hawaii, the Desert Vacation Homes South Bay Living Craft Beer Guide 	<p>Important Dates</p> <ul style="list-style-type: none"> Space Reservation Deadline: 3/23 Art Deadline: 3/27 Mailed to Subscribers: 4/11
JUNE		ON-SALE: 5/29
<p>Best Restaurants</p> <ul style="list-style-type: none"> Style Business Home Dining Travel 	<p>Special Sections***</p> <ul style="list-style-type: none"> Destination: Las Vegas Chef/Restaurant Profiles Top Tech Exec Awards 	<p>Important Dates</p> <ul style="list-style-type: none"> Space Reservation Deadline: 4/20 Art Deadline: 4/24 Mailed to Subscribers: 5/9

For more information, please contact 619-230-9292.

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JULY		ON-SALE: 6/26
<p>Guide to Summer (camps, outdoor dining, getaways, etc) Pets Style Business Home Dining Travel</p>	<p>Special Sections*** Exploring North County Casino/Gaming Guide Vacation Homes Summer Guide K-12 Private School Guide</p>	<p>Important Dates Space Reservation Deadline: 5/26 Art Deadline: 5/29 Mailed to Subscribers: 6/13</p>
AUGUST		ON-SALE: 7/31
<p>Best of San Diego* Style Business Home Dining Travel</p>	<p>Special Sections*** Senior Living (A) - includes resource index South Bay Living Chef/Restaurant Profiles</p>	<p>Important Dates Space Reservation Deadline: 6/29 Art Deadline: 7/3 Mailed to Subscribers: 7/18</p>
SEPTEMBER		ON-SALE: 9/4
<p>Weekend Escapes Fall Arts Preview Style Fashion Business Home Dining Travel</p>	<p>Special Sections*** Women Who Move the City* Exploring North County Health, Beauty & Spa Profiles Destination: Hawaii, San Francisco Shopping Guide</p>	<p>Important Dates Space Reservation Deadline: 7/27 Art Deadline: 7/31 Mailed to Subscribers: 8/15</p>
OCTOBER		ON-SALE: 9/25
<p>Top Doctors Issue Style Business Home Dining Travel</p>	<p>Special Sections*** Destination: Las Vegas Doctor, Dentist & Hospital Profiles Top Doctors Gala* Top 10 Young Companies</p>	<p>Important Dates Space Reservation Deadline: 8/24 Art Deadline: 8/28 Mailed to Subscribers: 9/12</p>
NOVEMBER		ON-SALE: 10/29
<p>Mexican Food Guide Surf Guide* Style Business Home Dining Travel</p>	<p>Special Sections*** Exploring North County Ski Vacation Guide Destinations: Hawaii, Palm Springs, Mexico South Bay Living Gift Guide</p>	<p>Important Dates Space Reservation Deadline: 9/21 Art Deadline: 9/25 Mailed to Subscribers: 10/10</p>
DECEMBER		ON-SALE: 11/27
<p>Cocktails! Style Business Home Dining Travel</p>	<p>Special Sections*** Charitable Events Registry/Gala* Gift Guide</p>	<p>Important Dates Space Reservation Deadline: 10/26 Art Deadline: 10/30 Mailed to Subscribers: 11/14</p>

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